Faculty Faculty



Mr Benson Puah

CEO of The Esplanade Co. Ltd., Singapore

Mr. Benson Puah, CEO of The Esplanade Co Ltd (TECL), is responsible for the overall management and programming direction of Esplanade – Theatres on the Bay, Singapore's national performing arts centre.

Mr. Puah presently serves on the Board of The Esplanade Company Limited, Sistic.com Pte Ltd, National Gallery Singapore, Independent Director of Parkway Trust Management Pte Ltd, Independent Director of Ascendas Hospitality Fund Management Pte Ltd & Ascendas Hospitality Trust Management Pte Ltd and sits on committees of various government agencies.

He previously served as the Chairman of New York-based International Society for the Performing Arts (ISPA) and Chairman of the Association of Asia Pacific Performing Arts Centres (AAPPAC). Benson was appointed CEO of Singapore's National Arts Council from 1 August 2009 to 31 July 2013, during which time he continued to serve concurrently as CEO



Ms Lynn Yau

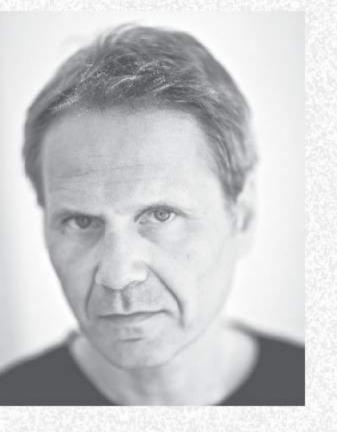
CEO of The Absolutely Fabulous Theatre Connection (AFTEC), Hong Kong

Lynn heads The Absolutely Fabulous Theatre Connection (AFTEC), a Learning Theatre™ under the LCSD's Venue Partnership Scheme. In addition to strategic planning and fund-raising, she is particularly passionate about arts learning and has curated numerous learning

projects over the years from primary to postgraduate level and for the public. The Bravo! Hong Kong Youth Theatre Awards 2013-14 was a recent recipient of the Hong Kong Arts Development Council's Arts Education Award. Sm-ART Youth, a multi-disciplinary intergenerational programme is a Star Project at UNESCO'S Arts in Education Observatory (Hong Kong). A keen researcher and speaker on the arts and education, she presented a paper, From Inception to Insight — A Learning Theatre™ at Work, at the World Alliance for Arts Education Global Summit 2014 in Brisbane.

#Festival Season in Hong Kong

Hong Kong Art Festival: 19 February – 20 March 2016 Art Basel Hong Kong: 24-26 March 2016



Mr Michael Schindhelm

Michael Schindhelm is a writer, filmmaker, curator, and adviser to various international organisations (including

West Kowloon Cultural District, Hong Kong; Strelka Institute, Moscow; OMA, Rotterdam; Skolkovo Innovation Center, Moscow; Zurich University of the Arts). He is the founding director of the Dubai Culture & Arts Authority in Dubai, UAE (2007). Previously he served as the director general of the Opernstiftung Berlin (2005-2007) and as the CEO of Theater Basel (1996-2006).



Mr Li Zhenhua

Writer, curator, producer and artist living in Beijing/ Shanghai and Zurich; since 2013 film curator of Art Basel Hong Kong; 2008 working partner with Yan

Lei for a group show at K11, together with Fan Ti'an curator for the Media Art Triennale; 2012 CCAA jury member; editor of an Yan Lei publication.



Dr. Uli Sigg

Art collector, rower, patron, founder of the Chinese Contemporary Art Award; serves at board of several

global companies; studied law at Zurich University and then worked as journalist and editor for various Swiss newspapers and magazines; 1977–1990 entrepreneur for Schindler elevators in China; 1995-1998 ambassador for Switzerland in Beijing.



Ms Anna Li Liu Director Chinese

Contemporary Art Award Since 2011 director CCAA;

graduated with an MBA from University of Wales

College; collector of Chinese classical art.



Dr. Pi Li

Senior Curator, M+ of West Kowloon Cultural District Authority

Curator, writer, art historian; senior curator

Sigg Collection, Museum M+, HK; head of the Art Management Department at Chinese Central Acadamy of Fine Arts (CAFA); co-founder of Boers-Li Gallery; graduated 1996 at CAFA in art history; 2000 master in art history at CAFA; 1997 assistant of Karen Smith at Courtyard Gallery, Beijing; 2002, 2006–2008 Director Chinese Contemporary Art Award; assistant Curator of Sao Paulo Biennial and Shanghai Biennial in 2002 and 2003 at "Allôrs la Chine" at Georges Pompidou Centre, France; assistant to Uli Sigg.



Prof. Elisabeth Danuser

Head Centre Further Education Zurich University of the Arts, Course Coordinator

Specialized in Management and Organization of Centre Further Education, until 2012 head of Bachelor Music and Movement at Zurich University of the Arts. Training activities in the field of arts, music and movement in education, special education and organisation in national and international context.

The Hong Kong Institute of Education (HKIEd)

The Department of Cultural and Creative Arts (CCA) of the HKIEd aims to nurture skilled, knowledgeable and caring students who specialize in musical arts, visual arts or interdisciplinary arts, empowering them to achieve academic and artistic excellence in transformative roles as innovative educators, enterprising arts practitioners, creative thinkers and cultural leaders in the 21st century.

In 2013, the Executive Master of Arts in Arts Management and Entrepreneurship [EMA (AME)] programme was launched to address the training needs of experienced arts / cultural managers. Targeting arts / cultural managers with a minimum of five years of managerial experience, it has attracted participants from seven cities in the first two cohorts. Please visit www.ied.edu.hk/ema for details.

Zurich University of the Arts

Zurich University of the Arts (ZHdK) is a vibrant centre for teaching, research, and production excellence. While firmly anchored in Greater Zurich, our influence extends well beyond Switzerland to the wider international stage. We offer a broad range of degree programmes and further education courses in education, design, film, art & media, dance, theatre, and music.

The Centre Further Education offers a range of professional development courses at our respective departments and institutes. Further education is thus closely linked to research and teaching. Please visit www.zhdk.ch/weiterbildung.

Connecting Spaces Hong Kong – Zurich is a hub and an exploratory platform for collaborative projects between Zurich University of the Arts and various institutions in Hong Kong. In Hong Kong, the project addresses actors from different educational and cultural institutions. Please visit www.connectingspaces.hk for details.

Contact

Hong Kong Institute of Education Department of Cultural and Creative Arts http://www.ied.edu.hk/cca/

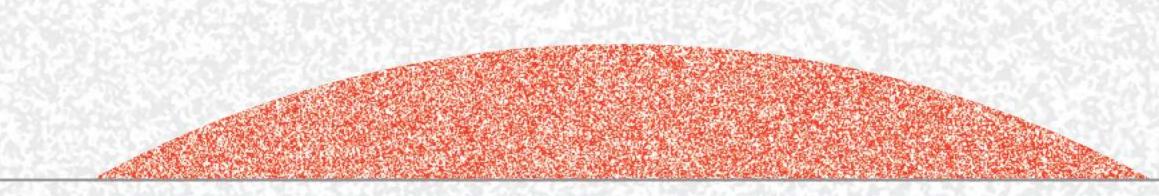
Hong Kong Institute of Education Executive Master of Arts in Arts Management and Entrepreneurship +852 2948 7139 / +852 2948 7088 ema@ied.edu.hk http://www.ied.edu.hk/ema

Zurich University of the Arts Centre Further Education +41 43 446 51 78 elisabeth.danuser@zhdk.ch www.zhdk.ch/furthereducation

Connecting Spaces Hong Kong - Zurich connectingspace.hk@zhdk.ch www.connectingspaces.hk

Global Practices in Cultural Management

Three Special Courses for Experienced Cultural Managers#

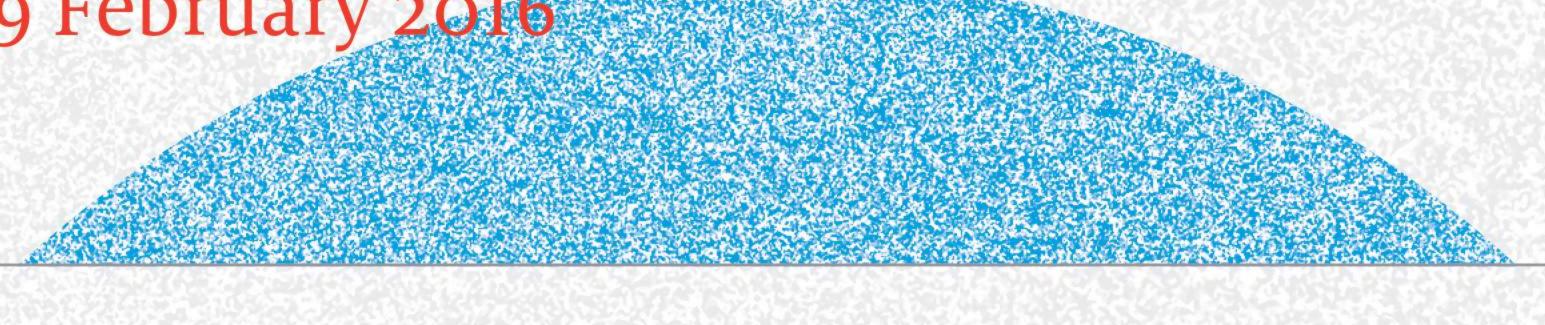


Arts Engagement and Education

20-23 February 2016

Seminars in Public Engagement Strategies of Cultural Venues

28–29 February 2016



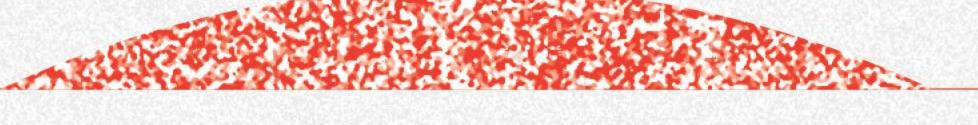
Contemporary Chinese Art Award (CCAA) - a Case Study on Global Culture

18-20 March 2016

#during the period of the Hong Kong Arts Festival and Art Basel Hong Kong









Arts Engagement and Education

Speaker: Ms Lynn Yau, CEO of The Absolutely Fabulous Theatre Connection (AFTEC)

Most arts and cultural organizations today offer learning and participation activities. An understanding of the philosophies behind such programmes and how to maximize their impact thus benefit all cultural managers. This course provides participants a platform through which ideological, educational, aesthetic and practical issues concerning arts engagement, education and audience development would be examined. In order to equip participants with the ability to plan and assess education-related programmes, key learning theories, basic principles of education, and issues related to effective design for learning will also be discussed. Critical reviews of different education and arts engagement activities as well as audience development schemes from Hong Kong and overseas will be conducted.

4 days, 8 sessions 10am to 1pm & 2:15pm to 5:15pm 20-23 February 2016

Seminars in Public Engagement Strategies of Cultural Venues

Speaker: Mr Benson Puah, CEO of The Esplanade Co. Ltd.

Cultural venues have to engage multiple stakeholders in the community in almost every aspect of their operation: board and committee members, service providers, artistic and business partners, sponsors, donors, artists and groups featured in their programmes, volunteers, funding bodies, venue hirers, media, audiences, etc. This course aims to provide participants with insights on how cultural venues engage their stakeholders and the public at large whilst pursuing their organizational mission. The inter-relationship between the nature of the cultural venues (non-profit or commercial), their cultural vision, operating structures, business strategies and means of public engagement will be studied. Through real-life cases, students will learn about the different work functions and issues involved in managing a cultural venue. Different modes of operation practiced by different types of venue (government, independent non-profit, commercial) will be discussed.

2 days, 4 sessions, 10am to 1pm & 2:15pm to 5:15pm 28-29 February 2016



Contemporary Chinese Art Award (CCAA) – a Case Study on Global Culture

Initiating what will become an ongoing research endeavour, the course in Contemporary Chinese Art provides unique insights into

- the Sigg Collection as a document of contemporary Chinese art since its beginnings;
- the CCAA as a narrative of the emergence of a Chinese art scene since the late 1990s;
- the establishment of the M+ Museum as a politically independent flagship of contemporary Chinese art;
- curating contemporary Chinese art;
- Hong Kong as an example revealing the "local" and "global" aspects of an Asian metropolis and its cultural landscape;
- art and the (art) market from the perspective of Hong Kong as a hub of the international art market.

Who should attend

Curators, artists, journalists, cultural producers, gallery owners, collectors, researchers, and teaching faculty in the field of international contemporary art.

Program

The Sigg Collection as a Narrative of Contemporary Chinese Art

Day I (18 March 2016)

The Making of the Sigg Collection

- Introductory lecture: Building up global culture; lecture and talk: Michael Schindhelm
- Introduction Further Education, program overview, students introduction: Elisabeth Danuser
- Visit to the exhibition "M+ Sigg Collection: Four Decades of Chinese Contemporary Art" at ArtisTree: with Pi Li
- The history and status of the collection; lecture and talk: Pi Li

Day 2 (19 March 2016)

The CCAA and its role in the development and recognition of contemporary Chinese art

- Introductory lecture CCAA and its network: Michael Schindhelm
- The CCAA: A critical analysis of its role in the making of the contemporary Chinese Art scene; lecture and talk: Li Zhenhua

Day 3 (20 March 2016)

The Contemporary Chinese Art Award as a tool of recognition, as an archive, and as a forum of Contemporary Chinese Art

- The relevance and the function of the CCAA in China; lecture and talk: Anna Liu, Director CCAA, Beijing
- The evolution of the largest collection of contemporary Chinese art worldwide; seminar and talk: Uli Sigg

20 March 2016, 6 pm

Connecting Space Hong Kong, G/f, Wah Kin Mansion, 18-20 Fort Street, North Point, Hong Kong

Public lecture and talk by Uli Sigg: The Sigg Collection and its Public Intermediation

Choose from three options:

Courses	Package			Date & Time	Venue
	Α	В	С		
Arts Engagement and Education				20-23 FEB 2016 10:00-17:30	Room B1-P-03, The Hong Kong Institute of Education, 10 Lo Ping Road, Tai Po, Hong Kong
Seminars in Public Engagement Strategies of Cultural Venues				28-29 FEB 2016 10:00-17:30	
Contemporary Chinese Art Award (CCAA) – a Case Study on Global Culture				18-20 MAR 2016	Connecting Space Hong Kong, G/f, Wah Kin Mansion, 18-20 Fort Street, North Point, Hong Kong

Tuition Fee/ per participant



Language of Instruction

English

Application Requirement

Currently working in the art, cultural, creative and related industries with minimum two years of working experience, or equivalent, with evidence of active engagement in arts and cultural activities.

Registration and Payment

Applicants are required to complete an online application form for registration.

Confirmation email with payment procedure will be sent to qualified applications.

Applicants can pay the fee online by credit card or post by cheque. A Certificate of Attendance will be issued to participants with at least 80% attendance of each course.

Details and Enquiry

Website: http://home.ied.edu.hk/~artsmgt/gpcm.htm Email: yschiu@ied.edu.hk Tel: +852 2948 7139/ +852 2948 7088

Application Deadline

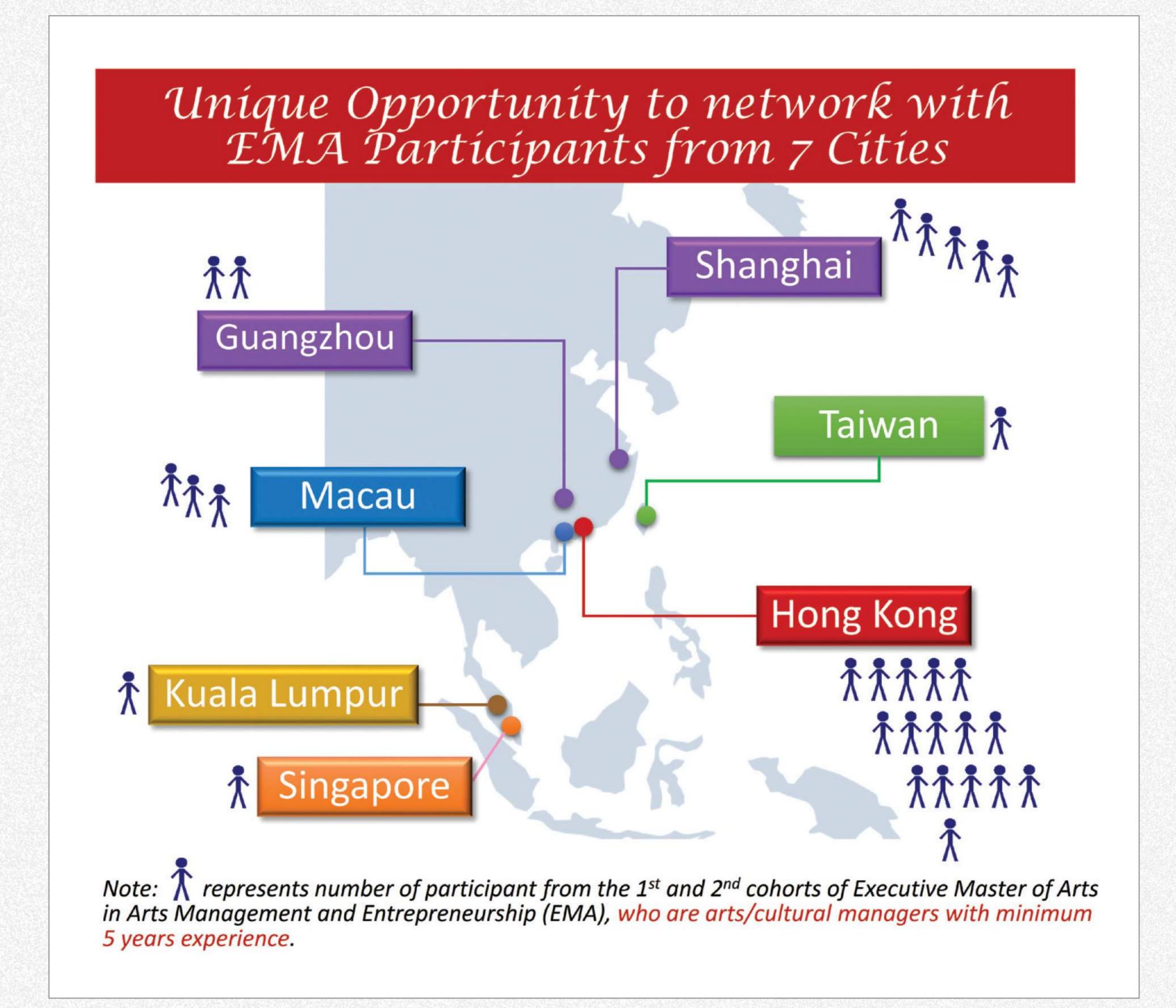
15 January 2016. First-come-first-served.

Registration QR Code:



Registration link: https://anonmach.ied.edu.hk/machform/view.php?id=678

Executive Master of Arts in Arts Management and Entrepreneurship (EMA)



For details of the programme, please visit www.ied.edu.hk/ema

Executive Education on Global Culture – CAS Chinese Contemporary Art Award

The Certificate of Advanced Studies (CAS) in "Chinese Contemporary Art Award" offers creative artists, cultural producers, and members of the general public exclusive insights into contemporary Chinese art, first-hand information about the art scene in China, and a wide range of contacts with relevant local and international institutions and actors. Coursework focuses on two key examples:



The Sigg Collection and Hong Kong's M+ Museum. Sessions build specialist knowledge and skills based on an approach to teaching and research developed especially for this programme. The research undertaken at the Institute for Contemporary Art Research (IFCAR) at Zurich University of the Arts, together with practical case studies on the

development of Chinese contemporary art since the 1980s, ensure that this further education opportunity provides a completely new approach to its subject.

The programme offers an attractive mixture of theory and practice. Faculty includes some of the world's leading experts in the field.